



COMFORTING THOSE BATTLING CANCER

**WHO WE ARE, WHAT WE DO,
AND WHY WE NEED YOUR HELP!**

2025

WHO WE ARE

- After being diagnosed at age 20, amidst her own battle with ovarian cancer, Lisa Loonstyn-Golden launched a crusade in the name of fighters everywhere.
- She believed that no one should fight alone, so, with the help of her family and friends, Lisa's Army was formed.
- It is an organization dedicated to comforting men, women and children with cancer. The goal of [Lisa's Army](#) is to make a difference in the world just like Lisa was able to accomplish in her short time with us. Now, we continue to fight in her name, and invite you to join our Army!



OUR MISSION

- Lisa's Army supplies personalized [Comfort Care Packages](#) to individuals currently battling any type of cancer.
- The Package is a carefully curated collection of items including an inspirational card, personal care items, an Apple iPad or BEATs Headphones, journals, pens and other items to make the patient's treatment as comfortable as possible¹. This was the wish of Lisa who saw countless people in treatment with little support.
- Each of these packages cost over \$650 after generous discounts from some retailers but is priceless to the recipient.



¹Note, contents varies.

WHO WE ARE

- [Melissa's Brigade](#) is the Mercer County, New Jersey chapter of Lisa's Army.
- Melissa McCormack, a then Lawrenceville resident, battled ovarian cancer and was nominated to receive a Lisa's Army [Comfort Care Package](#) while being treated at the [Fox Chase Cancer Center](#) in 2018.



WHO WE ARE

- Melissa was so impressed with the expression of love, generosity and compassion, she adopted Lisa's Army and began to increase awareness and fundraise.
- Matter of fact, she and a brigade of family and friends participated in the annual Lisa's Army 5K on October 12, 2019 just three weeks before she [passed away](#).
- In early 2020 a group of Melissa's friends appealed to Lisa's Army to create a Chapter in Mercer County to continue Lisa's mission in Melissa's name.



WHAT WE DO

- Our goal is to provide **TWO Comfort Care Packages a month** to our medical sites: Robert Wood Johnson University Hospital in Hamilton and the Capital Health Cancer Center in Hopewell.
- Recipients are nominated by the doctors and nurses working directly with these courageous patients.
- This obligation has a real cost of over \$31,000.
- Our Brigade is looking for generous community members to:
 - ✓ Contribute contents
 - ✓ Help fundraise
 - ✓ Donate
 - ✓ Get involved!
- 100% of all money raised goes directly to the procurement of Comfort Care Package contents!



"When I received this care package I was overjoyed at everything in it. From the lotion to queasy pops to the iPad, everything was so perfectly thought out! I was diagnosed with ovarian cancer in March of this year and at the hands of a surgeon got the news of no evidence of disease. I am currently in chemo treatment to ensure this cancer is gone and stays gone! I have had so many blessings along this journey and Lisa's Army just adds to that list! Thank you so much to everyone at Lisa's Army!!" 🌈🦋💙

OUR MEDICAL SITE

- Melissa's Brigade inaugural, signature sponsor is Robert Wood Johnson University Hospital in Hamilton.
- RWJ is also the primary medical site that Melissa's Brigade is supporting.



Robert Wood Johnson University Hospital Hamilton

RWJBarnabas
HEALTH

Located in Hamilton Township, NJ, Robert Wood Johnson University Hospital Hamilton, an RWJBarnabas Health facility, serves communities within a five-county area and includes an acute care hospital, cancer center, affiliated medical group, Lakeview Child Centers and the RWJ Fitness & Wellness Center. RWJBarnabas Health and Robert Wood Johnson University Hospital Hamilton, in partnership with Rutgers Cancer Institute of New Jersey – the state's only NCI-designated Comprehensive Cancer Center – brings a world class team of researchers and specialists to fight alongside you, providing close-to-home access to the latest treatment and clinical trials. www.RWJBH.org/Hamilton

COMMUNITY NOMINATION

- In addition to Medical Site nominations, we welcome Comfort Care Package nominations from the Mercer County community!
- Please use the following [link, form and process](#) to nominate a cancer patient in your community that you feel would benefit from our care.



SALUTE!

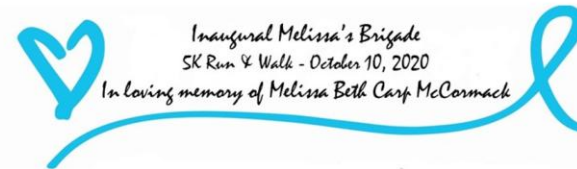


- The Brigade thanks all its donors, with a special, BIG thank you to our sponsors of our annual 5K Walk / Run!



Images here are from our inaugural event in October 2020

Lisa's Army is a 501(c)(3) nonprofit organization.



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HEALTH**

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ANNUAL EVENTS

- Snapshots from our previous fundraising events.



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WE NEED YOUR HELP!

- Would you please consider supporting us?
- You, your family and/or business can:
 - ✓ Provide a gift certificate for us to raffle as a fundraiser
 - ✓ Contribute items for our CCPs
 - ✓ Help us build awareness by allowing us to hang a poster in your establishment
 - ✓ Get involved!
 - ✓ To become a Comforteer (what we call our support team members), please email us at melissasbrigade@lisasarmy.org





**THANK YOU FOR YOUR CONSIDERATION.
WE LOOK FORWARD TO HEARING FROM YOU!**

MELISSA'S BRIGADE

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